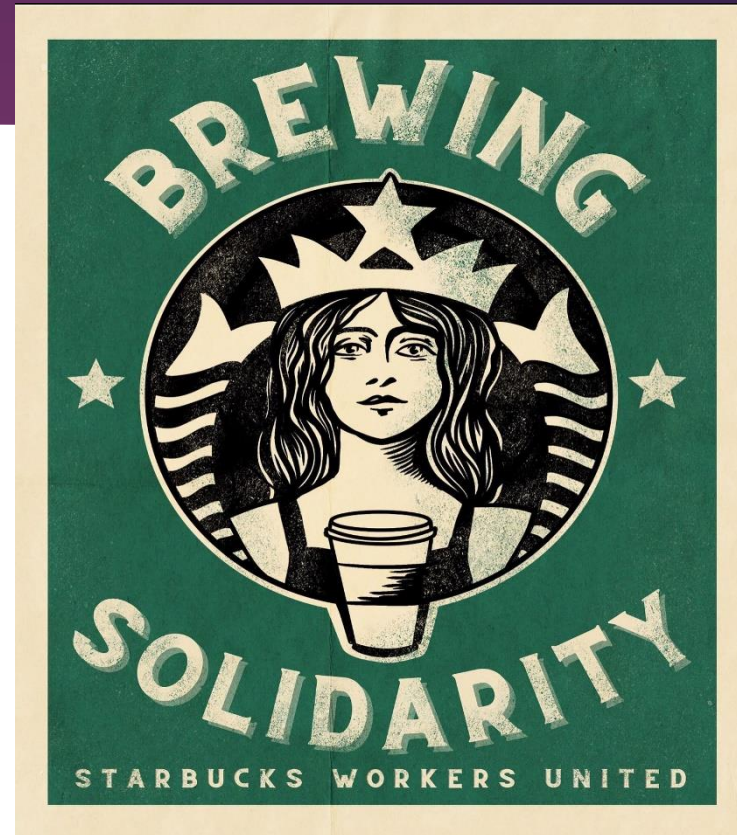


Relevance of Unions in 2022



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Employees everywhere are organizing. Here's why it's happening now

- ▶ The first half of 2022 saw a spike in worker union petitioning. Egs – Amazon, Starbucks, Gig Employers
- ▶ From warehouses to coffee shops, from universities to grocery stores, from retail to tech, there's a surge in unionization happening around North America
- ▶ Political environments, communication across company lines and the Covid-19 pandemic played the biggest roles in spurring growth in North American labor movement.

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Key Benefits Today and Historically of Union Membership/Representation

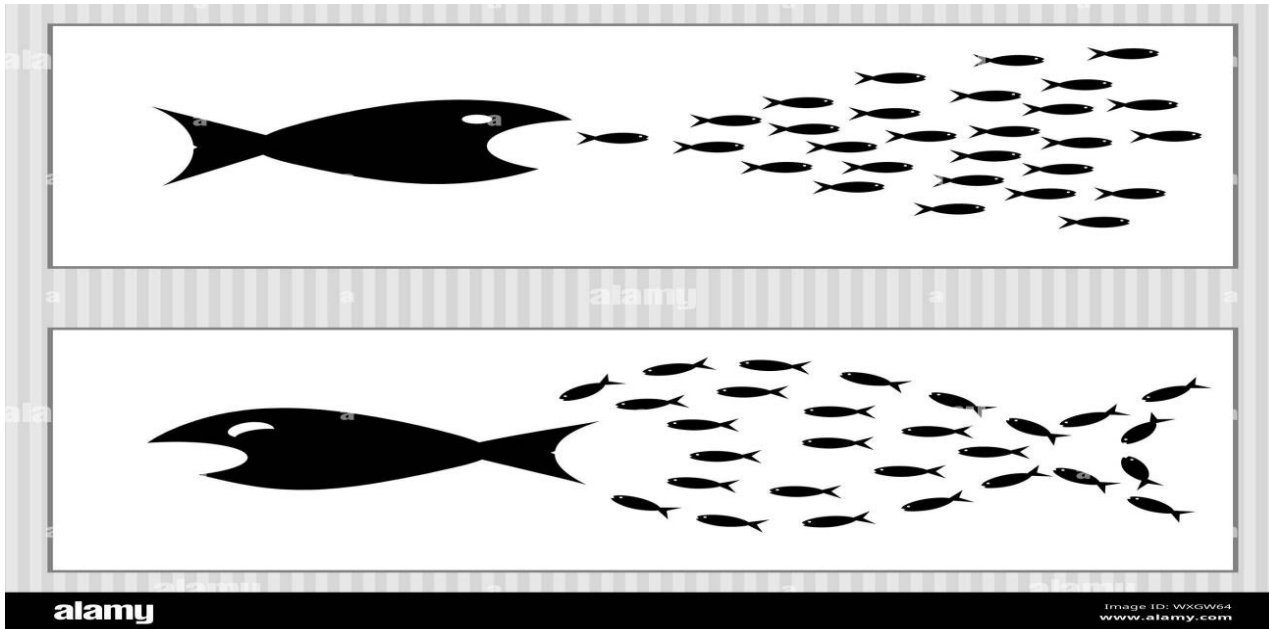
▶ Reasons in the current Work Environment:

- ▶ Covid: Striving to create Optimally Safe Work Environment – advocating for Sick Pay, proper protections and sanitation supplies.
- ▶ Unions Collective power can represent and work to empower racialized and traditionally marginalized members of the workforce.
- ▶ Unions can negotiate with employers and management for more flexible working conditions, more opportunities to work at home, avoid long commutes.

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HISTORICAL BENEFITS OF UNION REPRESENTATION

- ▶ **UNITY IS STRENGTH**
- ▶ **BETTER TERMS AND CONDITIONS**



HISTORICAL BENEFITS OF UNION MEMBERSHIP (CONTINUED)

- ▶ HOLIDAYS AND VACATION TIME
- ▶ SECURITY AND STABILITY



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HISTORICAL BENEFITS CONTINUED....

- **SUPPORT FOR CAREGIVERS AND PARENTS**
- **HEALTH AND SAFETY**
- **LEGAL SUPPORT AND REPRESENTATION IN THE WORKPLACE**



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